

§ 17.40.100. Temporary Signs

Temporary signs shall be allowed in addition to primary signs and be located on premise. Temporary means any sign displayed for less than 90 days. All sign types not listed in the following section are not permitted.

I. Commercial Banners

1. The business displaying the banner shall write the date that the banner was erected on the back of the banner;
2. Commercial banners shall not be used as permanent identification signs;
3. Commercial banners shall not exceed 48 square feet in area;
4. Commercial banners shall be securely attached to the primary building;
5. Commercial banners shall be maintained in safe condition. Banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
6. Commercial banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the owner;
7. Commercial banners shall be located on private property;
8. Commercial banners shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
9. Commercial banners shall not be mounted on freestanding poles;
10. Commercial banners shall not be mounted between a building and a pole;
11. Commercial banners shall not be mounted on a fence;
12. Commercial banners shall not hang below the bottom of awnings, canopies, or other overhangs or between columns or pillars;
13. Commercial banners shall not be mounted on freestanding signs;
14. Commercial banners shall not be located off-premise.