

## Chapter 17.32 SAR, SENSITIVE AREA RESORT ZONE

### 17.32.040 Special provisions.

H. Outdoor Signs. Signage within the SAR zone shall be governed by the Moab Sign Code (Chapter 15.44 of the Moab City Code) with the exception of the following:

1. One development entry sign shall be permitted at each entrance to the development.
2. Development entry signs shall be monument or landscape wall signs no higher than eight feet above grade and limited to a maximum of twenty-four square feet (in the case of landscape wall signs, the letters, characters and logos shall be all contained within a twenty-four square foot section of the wall).
3. One development complex sign identifying the businesses shall be permitted at each entrance to the development.
4. Development complex signs shall be monument or landscape wall signs no higher than six feet above grade and limited to a maximum of eighteen square feet.
5. Outdoor commercial signs within a development shall be limited to a maximum of eighteen square feet.
6. Commercial signs shall be attached to buildings and shall be architecturally integrated into the design of the building.
7. Commercial signs shall not exceed the height of the building rooflines.
8. One outdoor commercial sign shall be allowed per business.
9. Outdoor informational signs shall be limited to a maximum of twelve square feet and shall contain no commercial messages.
10. Directional and way finding signs shall have a maximum height of six feet above grade and shall have a maximum size of four square feet. The company/business name and/or logo shall occupy no more than one square foot of the sign.
11. Outdoor commercial freestanding signs shall be prohibited within the SAR zone.
12. Internally illuminated outdoor signs shall be prohibited within the SAR zone.
13. All signs must be nonflashing and stationary. Lighted signs shall be limited to full-cutoff fixtures.