

15-10-10 Sign Themes, and Special Zones

- A. **Sign Themes.** All multi-tenant centers/buildings must submit a proposal for design and placement of all on-premise signs to the Planning Commission during site plan review. All such developments must have an approved sign theme before any sign permits will be issued to a business locating within it. The use of multiple cabinet signs or combination of cabinet and individual lettering signs shall not be approved (See Figures 56 and 57).

Upon Planning Commission approval, the design and placement of on-premise signs for developments of 7 acres or larger and having at least 300 feet of frontage may vary from the regulations set forth herein and shall be considered as a conditional use. The Planning Commission must determine that;

1. The proposed sign exceptions are not in conflict with the purpose and intent of this chapter,
2. The proposed signs are in architectural harmony with the development,



Figure 56 - Appropriate Wall Sign Combinations on a building face.



Figure 57 - Inappropriate Wall Sign Combinations on a building face.

3. The proposed signs appropriately utilize those elements listed in subparagraph 15-10-10A,
4. That there is a condition that existing signage be required when altered to meet the criteria.