

15-10-11 Sign Regulations for Sexually Oriented Businesses

Notwithstanding anything contrary contained in this Section 15-10, Sign Regulations, the more restrictive requirements for signs shall prevail. Signs for sexually oriented businesses shall be limited as follows:

- A. No more than one (1) exterior wall sign, not to exceed 18 square feet, shall be allowed;
- B. No animation shall be permitted on or around any sign, or on the exterior walls or roof of such premises;
- C. No descriptive art or designs depicting any activity related to, or inferring, the nature of the business shall be allowed on any sign. Said signs shall contain alphanumeric copy only;
- D. No display, decoration, sign or show window that provides the observation of material depicting, describing or relating to "specified sexual activities" or "specified anatomical areas" is allowed.
- E. Painted wall advertising is not allowed;
- F. The sexually oriented business shall not construct or allow to be constructed any temporary sign, banner, light, or other device designed to draw attention to the business location.