

17.36.125: TEMPORARY SIGNS:

A. Standards For Temporary Signs: Temporary signs shall not be placed in or over a public right of way, may not flash, blink, spin, rotate, block traffic visibility, constitute a vehicular or pedestrian hazard, or cause a public nuisance of any kind. They shall not be attached to telephone poles, fences, or trees. They must be firmly secured to the building or ground. Temporary signs may be attached to existing permanent signs only for the promotional period. Temporary signs may cover or obscure an existing permanent sign only if the business has changed hands or changed names. Size of the sign may not exceed forty (40) square feet. No off premises temporary signs are allowed.

B. Temporary Signs Requiring A Permit:

1. Special Promotion Periods: A business may apply for three (3) special promotion periods during the calendar year. Each period may not exceed seven (7) days in length. The periods may be combined to run consecutively but may not exceed fourteen (14) days in length. A temporary sign permit is required and may be obtained upon submittal of an application available from the city. A banner or portable sign is allowed during this period.

Special product, price, or service advertising is appropriate during these periods.

C. Temporary Signs Allowed Without A Permit:

1. Holiday Periods: A business may advertise a special service, product or sale during the following holiday periods without a permit:

Presidents' Day - February	5 days
Easter - March or April	5 days
Memorial Day- May	5 days
July 4 - July 24	5 days each
Labor Day - September	5 days
Thanksgiving - November	7 days
Hanukkah, Christmas, New Year's	21 days starting December 15 and ending January 2

One banner sign only is allowed during these periods. A banner sign not affixed to a permanent structure may not exceed twelve (12) square feet. The sign must be removed by the end of the first working day after the holiday period ends. (Ord. 04-22 § 1, 2005)