

11-6-311 Temporary Signs

(1) In addition to signs permitted in all zones, the following signs shall be permitted in all non-residential zones subject to issuance of a temporary use permit. A-frame signs; flags, pennants, streamers or other decorative material used for commercial advertising purposes or to direct attention to a place of business; and balloons, or spotlights directed into the night sky may be used as temporary sign. In sign districts where permanent electronic message signs are allowed, such signs may also be used as temporary signs. All temporary signs and any associated structures, lines, tethers, and power cords or conduits shall be placed outside of designated travel ways for vehicles and pedestrians. Freestanding temporary signs placed on a lot without any landscaping shall be placed behind barriers or demarcation approved by the Community Development Director or the Director's designee to separate pedestrian and vehicle circulation from the sign.

(2) Signs announcing New Businesses– Temporary signs announcing the initial opening of a business, relocation or change of ownership of an existing business may be allowed provided the event does not continue for more than sixty (60) days and that the permit is issued within the first year of operation. No more than one (1) grand opening may be allowed at a building or site during any consecutive twelve (12) month period. The sign must comply with the general size and location standards for signage in this Chapter and must be removed at the end of the sixty (60) day period. Balloons, outdoor pennants, or spotlights directed into the night sky may be included.

(3) Signs announcing the Discontinuation of a Business.-A business may apply for a special permit in order to facilitate the liquidation of inventory for a failing business for a period not to exceed ninety (90) calendar days. Such permit will be allowed only once for any business license. No more than one (1) going out of business/bankruptcy sale may be allowed at a building or site during any consecutive twelve (12) month period. Balloons, outdoor pennants, or spotlights directed into the night sky may be included as part of a Going out of Business/Bankruptcy Period.

(4) Signs announcing Special Event Sales. A business may apply for three (3) special event sales during the calendar year. Each period may not exceed ten (10) days in length. The periods may be combined to run consecutively. Balloons, outdoor pennants, or spotlights directed into the night sky may be included as part of Special Event Sales.

(Repealed and Replaced by #14-05, 6/21/2005; Amended by #26-05, 12/06/2005, and #21-2007, 04/03/2007)