

7-15-104. SIGNS.

Notwithstanding anything contrary contained in Title 11 of the West Valley City Code, the more restrictive requirements for signs shall prevail. Signs for sexually-oriented businesses shall be limited as follows:

(1) No more than one exterior sign shall be allowed.

(2) No sign shall be allowed to exceed 18 square feet.

(3) No animation shall be permitted on or around any sign or on the exterior walls or roof of such premises.

(4) No descriptive art or designs depicting any activity related to or inferring the nature of the business shall be allowed on any sign. Said signs shall contain alphanumeric copy only.

(5) Only flat wall signs and/or awning signs shall be permitted.

(6) Painted wall advertising shall not be allowed.

(7) Other than the signs specifically allowed by this Chapter, the sexually-oriented business shall not attach, construct, or allow to be attached or constructed any temporary sign, banner, light, or other device designed to draw attention to the business location.

(Ord. No. 93-59 Repealed & Replaced 10/04/1993)