

4. Price signs, for service stations only in accordance with the following:
  - a. Maximum area shall not exceed 12 square feet each and shall be counted in the total aggregate sign area of the premises as permitted above.
  - b. Maximum height shall not exceed 35 feet.
  - c. One free-standing price sign per each street frontage on which the service station has frontage, and such sign shall be located at least 5 feet from any property line.
  - d. A landscaped area shall be provided on site at the street frontage, at the base of the free-standing sign, with said landscaped area of 4 square feet for each square foot of sign area.
  - e. The maximum sign area for free-standing signs per street frontage shall not exceed 24 square feet including all identification and price signs.