

16-05-8 Temporary Signs.

(a) **STANDARDS FOR TEMPORARY SIGNS.** Temporary signs shall not be placed in or over a public right-of-way, may not flash, blink, spin, rotate, block traffic visibility, constitute a vehicular or pedestrian traffic hazard, or cause a public nuisance of any kind. They shall not be attached to telephone poles, fences, or trees. They must be firmly secured to the building or ground. Temporary signs may be attached to existing permanent signs only for the grand opening period. Temporary signs may cover or obscure an existing permanent sign only if the business has changed hands or changed names. No off-premise temporary signs are allowed except those specifically noted and regulated for real estate purposes or otherwise noted in the ordinance.

(b) TEMPORARY SIGNS REQUIRING A PERMIT

(1) Grand Opening Signs. Temporary signs announcing the initial opening of a business, or the relocation, or change of ownership of an existing business may be allowed provided that the event shall not continue for more than 60 days and that the permit is issued within the first year of operation. There shall be no more than 2 signs allowed per business. A combination banner and portable sign is acceptable. The signs must comply with general size and location standards for signage in this Chapter and must be removed at the end of the 60 day period. A temporary sign permit is required.

NOTE: "Now Open", "Grand Opening", "New Location of . . .", "New Ownership," etc. are appropriate type message for such signs.

(2) Special Promotion Periods. A business may apply for three [3] special promotion periods during the calendar year. Each period may not exceed 7 days in length. The periods may be combined to run consecutively. The Planning Commission may issue a conditional use permit to extend this time limit. A temporary sign permit is required. A banner or portable sign is allowed during this period.

NOTE: Special product, price, or service advertising are appropriate during these periods.

(3) Going Out of Business/Bankruptcy Period. A business may apply for a special permit in order to facilitate the liquidation of inventory for a failing business for a period not to exceed 90 calendar days. Such permit will be allowed only once for any business license. A temporary sign permit is required. A banner or portable sign is allowed during this period.

NOTE: Special product, price or service advertising are appropriate during these periods.

(c) TEMPORARY SIGNS ALLOWED WITHOUT A PERMIT

(1) Holiday Periods. A business may advertise a special service, product or sale during the holiday periods without a permit:

NOTE: One banner sign only is allowed during these periods. The sign must be mounted on the building. The sign must be removed by the end of the first working day after the holiday period ends.

(2) Directional Signs for Subdivisions. These signs do not need a permit. However, written permission of the property owner must be obtained and presented to the Community Development Department before they are erected.

A. Three directional signs may be allowed for a developer to guide traffic to the site and should contain only the name, address, and direction of the development. They are limited to 32 square feet in area and 8 feet in height and must be placed entirely upon private property with the permission of the owner. Two additional 16 square foot directional signs may be allowed by the Director if a special need or unusual circumstance can be demonstrated. They may not encroach upon any public right-of-way and may not be located within the 25 foot clear view triangle on corners except where they are not more than 3 feet in height.

B. Such signs shall be removed within 2 years of the issuance of the first building permit in the project or if the lots are sold out before 2 years immediately upon sale of the last lot. An extension may be granted by the Community Development Department if a substantial number of the lots have not been sold at the end of the 2- year period.