

10-8-2: SIGN REGULATIONS:

C. Permitted Signs:

1. Freestanding Signs: Freestanding signs are permitted only if the frontage of the project area is greater than one hundred feet (100') in length or if the use does not contain a structure on which to place a building sign. All freestanding signs shall comply with the following:

- a. Monument Base: All freestanding, on premises signs shall be constructed with a monument base. The base shall be compatible with the architectural materials used on the principal structure located on the premises. A base of stone or wood is preferable.
- b. Display Area: The display area of all freestanding, on premises signs shall be constructed of wood or other principal building material on the building (wood is the preferred material). Plastic, lexan or similar materials will not be permitted, except where used for lettering in conjunction with wood or metal background to shield an internal light source. In no case shall the display area exceed twenty seven (27) square feet in size. The display area of a sign, which may be double sided, shall include any architectural embellishments or background materials that are an integral part of the display and intended to help attract attention to the sign.
- c. Height: In no case shall the highest point of a freestanding, on premises sign be more than six feet (6') above the grade elevation at the base of the sign.
- d. Landscaped Area: All freestanding, on premises signs shall be located within a landscaped area. Landscaping, including shrubs, perennials, trees, other appropriate vegetative material, and landscape boulders where appropriate, shall be designed in a manner that minimizes the visual impact of the sign, without blocking the view of the sign from the specific area from which it is intended to be seen, or adversely affecting pedestrian and vehicular sight distance. Designs that integrate the sign into the land form should be considered.
- e. Setbacks: In no case shall a freestanding, on premises sign encroach into a road right of way, nor shall any sign be situated near an intersection in such a manner so as to interfere with vehicular sight distance. These signs shall be set back at least fifteen feet (15') from the edge of the right of way unless special circumstances warrant a lesser distance, in which case they may be approved as part of a comprehensive sign plan. (Ord. 323, 3-9-1998)

2. Wall Mounted Signs:

- a. No wall mounted sign shall exceed one square foot of sign area for each four (4) lineal feet of building frontage, up to a maximum of thirty (30) square feet. (Ord. 323, 3-9-1998; amd. 2004 Code)
- b. When two (2) or more businesses are located in the same building and share the same business frontage, they may share one sign as described in subsection C2a of this section, or they may divide the square footage permitted in subsection C2a of this section into signs for each business.
- c. The area of all wall mounted business signs shall be the extreme limits of the display surface. The display surface includes any architectural embellishments or background materials that are an integral part of the display and used to differentiate the sign from its surroundings.
- d. Wall mounted signs shall not cover or interrupt major architectural features such as doors and windows.
- e. Wall mounted signs shall not project out more than six inches (6") from the wall on which it is mounted.

f. The maximum height of a wall mounted business sign shall not exceed fifteen feet (15') above the grade directly below the sign, except where specifically approved in a comprehensive sign plan.

g. Wall mounted signs shall be wood, metal, or painted on the side of the building. Plastic and/or lexan materials are not permitted except where used for lettering in conjunction with wood or metal background to shield an internal light source.

3. Window Signs:

a. Window signs shall not exceed ten percent (10%) of the area of the window in which it is placed.

b. The area of a window sign shall be the extreme limits of the display, which is comprised of all letters, logos or other graphic information.

4. Awnings Signs:

a. The lettering and logos on any awning sign shall not exceed seven feet (7') in length.

b. The words and logos on any awning sign shall not exceed seven inches (7") in height.

c. Backlighted awnings are prohibited.

5. Temporary Signs:

a. Freestanding temporary signs shall not exceed twenty (20) square feet or five feet (5') in height.

b. Banners or any other temporary signs hung from a building or other supports shall not exceed fifty (50) square feet.

c. A temporary sign may be displayed no more than two (2) weeks prior to the commencement of the event being advertised and shall be promptly removed upon its termination.

d. A temporary sign shall not be displayed more than twenty (20) days in a calendar year unless specifically approved by the county.

6. Projecting Signs:

a. No projecting sign shall exceed six (6) square feet.

b. The area of a projecting sign shall be the extreme limits of the display surface. The display surface also includes any architectural embellishments or background materials that are an integral part of the display and used to differentiate the sign from its surroundings.

c. Signs which project over a pedestrian walkway shall allow at least seven and one-half feet (7.5') of clearance between the bottom of the sign and the ground. Hanging signs may be illuminated; provided, that only indirect lighting is utilized, and that the light source does not interfere with pedestrian or vehicular traffic.

d. Projecting signs shall be constructed of wood, metal or similar material. Plastic, lexan or other similar surface materials are not permitted.