

G. Exempted Signs: The guidelines and standards herein shall not apply to the following signs, nor shall the following signs be considered as a permitted sign of any business:

3. Informational Signs: Signs which are not more than six (6) square feet and no more than four feet (4') height and which are used to direct vehicular and pedestrian traffic or to direct parking and traffic circulation on private property. Advertising is not permitted on these signs. Informational signs shall contain no advertising material or message. These signs shall not be permitted in a right of way or required setback area.