

## **3-37: ADVERTISING AND OTHER SIGNS**

### **A. CERTAIN SIGNS PERMITTED IN ALL ZONES**

In addition to other signs which may be permitted, the following signs shall be permitted in any zone:

1. Temporary real estate signs that advertise the sale or rental of the property on which such signs are located, provided no sign is larger than thirty-two (32) square feet in area nor closer than six hundred sixty (660) feet to another such sign on the lot.
2. Traffic, street name, and information signs placed by a governmental agency.
3. Political campaign signs.

### **B. FREEWAY SIGNS**

In addition to other types of signs which may be qualified for placement in the zone, the Zoning Administrator may issue a permit for a community sign in the RA-5, M&G-1 or the A-40 Zones when all of the following requirements are met:

1. If the sign identifies an incorporated city or town of Utah County for the convenience of the traveling public.
2. No more than two signs in Utah County are permitted for any city or town.
3. The sign is alongside of and clearly visible from a travel lane of an interstate road.
4. A permit for the sign is obtained from the Utah State Department of Transportation.
5. No advertising or businesses are mentioned on the sign.
6. The face of the sign does not exceed eight-hundred square feet in area, and the highest point on the sign and structure is no more than twenty (20) feet above the nearest traveled surface of the road.

### **C. SIGNS IN THE RR-5, TR-5 OR CE-2 ZONES**

In addition to the signs permitted by part A above, accessory signs may be permitted in the RR-5, TR-5, and CE-2 Zones subject to the following limitations:

1. Accessory in Nature

Only accessory signs of the following types shall be permitted:

- a. Name plates of people residing on the premise.
- b. Signs advertising the activities of a home occupation conducted on the premise.
- c. Signs identifying a family day-care center, foster care home, youth group home, or nursing home

located on the premise.

d. Signs identifying a church, school, cemetery, public park or landscape park located on the premise.

e. Temporary signs (in season) offering for sale agricultural products grown on the lot.

f. Signs identifying a large-scale development located on the site.

## 2. Quantity

Such signs, in aggregate, shall be limited to a total of two (2) per lot.

## 3. Size

Name plates shall not exceed two hundred twenty-six (226) square inches in area, and any other sign shall not exceed ten (10) square feet.

## 4. Height

No sign may exceed the height of eight (8) feet, except for a sign attached to a building, which may not exceed the height of the wall to which it is attached.

### D. SIGNS IN THE RA-5, M&G-1 AND A-40 ZONES

Signs permitted in the RA-5, M&G-1, and A-40 Zones shall be limited to those listed above in parts A and B of this section, plus no more than a total of two (2) accessory signs, which are restricted to the following types:

1. A name plate which identifies people residing on the premise or a land use on the premise which conforms to the zone.

2. A sign advertising the activities of a premise occupation or home occupation located on the lot (see zoning sections 3-35 and 3-36).

3. A sign advertising a produce stand on the premise, (see zoning section 3-39).

4. A sign advertising animals or agricultural products raised on the premise, or a mine operating on the premise.

A name plate shall not exceed ten (10) square feet in area, and the other sign types shall not exceed thirty-two (32) square feet in area.

### E. SIGNS IN THE CE-1 ZONE

Signs in the CE-1 Zone shall be limited to those permitted by part A above, plus no more than a total of two (2) accessory signs which are restricted to the following types:

1. A name plate which identifies people residing on the premise or a land use on the premise which conforms to the zone.

2. A sign advertising animals or agricultural products raised on the premise, or a mine operating on the premise.

No such sign shall exceed thirty-two (32) square feet in area.

#### F. SIGNS IN THE I-1, NC-1, AND HS-1 ZONES

Signs in the HS-1 Zone shall be limited to those permitted by part A above, plus attached and freestanding signs which advertise uses present in the zoning district where the sign is located.

Attached and freestanding accessory and non-accessory signs shall be allowed in the NC-1 and I-1 zones.

#### G. LOCATION AND SETBACK

In any zone, signs shall be set back from a public street or property line at least as far as a building is required to be set back, except for no more than one temporary sign per lot if such sign does not exceed thirty-two (32) square feet in area nor protrude into the right-of-way of a public street.

Special Exception: The Board of Adjustment, as a special exception granted under the terms of zoning section 7-21, may approve a sign with a lesser setback if:

1. After receiving the advice of the County Surveyor, the Board of Adjustment finds that vehicle safety and driver sight distance will not be reduced by the location, design, and lighting of the sign;
2. No part of the sign or sign support structure protrudes into the right-of-way of a public street; and
3. The sign is not located in a residential zone.

#### H. LIGHTING

1. Signs may be illuminated in any zone, but such lighting shall be diffused so as to not shine directly onto adjacent lots or into the eyes of motorists on public streets,
2. Flashing signs shall be prohibited in all zones except the HS-1 and I-1 Zones.

#### I. MAINTENANCE OF SIGNS

All signs shall be maintained in good condition and in accord with adopted county sign codes. Failure to maintain a sign in good condition or in accord with the sign codes shall be cause to revoke any permits or licenses pertaining thereto and have the sign removed.

#### J. LICENSES FOR NON-ACCESSORY SIGNS

In addition to any building permit required for the construction and use of such sign, a yearly business license fee shall be paid to Utah County for each non-accessory sign as long as the sign remains on its site. (A permit may also be required by the State Department of Transportation for signs adjacent to state and interstate roads.)