

## Chapter 16.26 SIGN REGULATIONS.

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### Section 16.26.11 Site Plan Design and Review.

**( 1) Signs to be reviewed as Part of Development Review Process.** When new buildings or developments are presented for Site Plan Review, signs proposed for the development shall be reviewed concurrently by staff. All planned centers and multi-tenant buildings must submit a sign theme for approval by the Planning Commission. The center must have an approved sign theme before any sign permits will be issued. If a plan for a sign package is not submitted at site plan review, which is encouraged, the developer will be notified of sign ordinance standards and expected to submit plans that will adhere to the code.

**(2) Sign Design.** Applicants for sign permits should give serious consideration to the following elements when submitting plans for signs:

- (a) Architectural compatibility;
- (b) Color and style;
- (c) Size, scale, proportion and balance;
- (d) Location;
- (e) Landscaping; and
- (f) If the Planning Staff believes that the application for a sign permit has not considered the above listed criteria and shown such consideration in the submitted plans, the application may be submitted to the Planning Commission for further approval/denial.