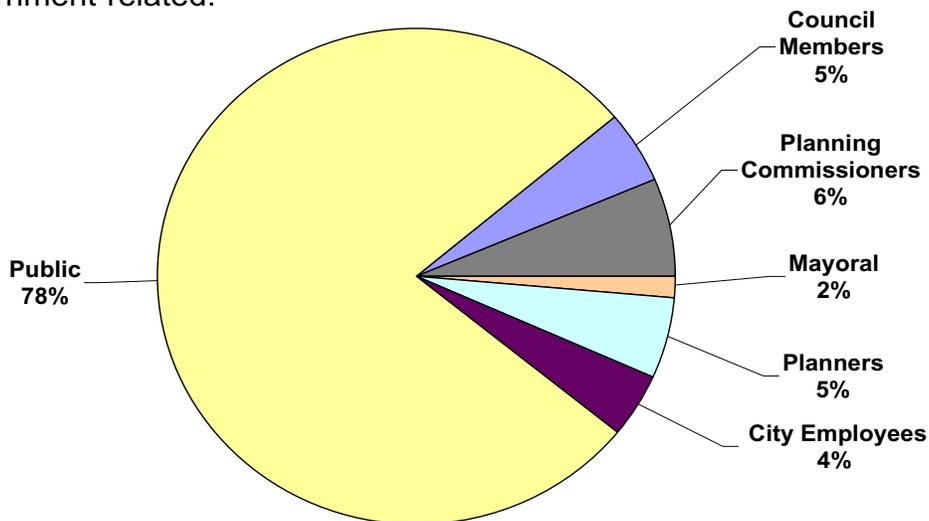


Participation in Envision Utah Training & Workshops

Public interest in planning is significant. On average, only 20% of the people that participate in Envision Utah's training and workshops are government-related.



Participation in Envision Utah Training & Workshops

"I would encourage elected officials to understand the planning process; it will make their jobs easier. Planning seminars are a really good way to get up to speed in an atmosphere that is really enjoyable."

28

Judy Carmichael
Grand County
Council Member

Utah Local Governments Trust Training & Workshops

The Certified Citizen Planner Seminar is produced by the Utah Local Governments Trust in cooperation with the Center for Public Policy and Administration at the University of Utah. The seminar is supported by the Governors Office of Planning and Budget, the American Planning Association - Utah Chapter and the regional Association of Governments.

This workshop is intended to train elected officials and Utah residents on planning topics, and is available to all governmental entities in the State of Utah.

Since 1996, the workshops have trained **1,500** participants.



Rural Planning - Utah Rural Development Council

The Utah Rural Development Council exists to maintain and improve the quality of the life in rural Utah. The Council assists rural communities to achieve their locally determined objectives, and is a very important communication link to build and strengthen working, collaborative relationships among private, local, state, tribal, and federal agencies. The council serves as a proactive catalyst, working to remove barriers detrimental to rural development and to solve problems impeding development in rural Utah.

Current URDC programs include an annual rural summit, youth development, public land disputes, telecommunications and information technology, rural heritage industries, support of rural arts, rural health care, and value-added agriculture.

Project Profile:
Heritage Industry Development —
The Heritage Highway project is an effort to enhance Utah's heritage products, crafts, artisans, shops, and related amenities, particularly in rural areas. By working with private individuals and businesses along the highway, the Council seeks to promote heritage tourism and economic growth in Utah's unique rural communities.

Utah Center for Rural Life

The Utah Center for Rural Life is designed to engage rural people in evaluating and promoting rural development activities in the areas of community and economic development, education, health care, cultural arts, and planning.

The Utah Center for Rural Life provides many tools and programs within the context of collaboration, communication and education. Some of the more important offerings include:



- ❖ Utah Rural Summit
 - ❖ Rural Issues Forum
 - ❖ Rural Electronic Network
 - ❖ Rural Technology Support Network
 - ❖ Economic Development Training & Certification
 - ❖ “State of Rural Utah” Message to the Legislature
 - ❖ Rural Young Entrepreneur Search
 - ❖ Utah Rural Life Newsletter
- ❖ Rural Resource Library
- ❖ Rural Awards Gala

Wirthlin Worldwide - Public Opinion Survey

In May 2003, Envision Utah contracted the Wirthlin Worldwide Consulting Group to conduct a random telephone survey of Wasatch Front residents regarding their opinions about community-related issues.

One of the questions was, “please select the two most important issues that impact you, telling me which one is the most important to you, and which one is the second most important to you.”

[referring to the recent
Envision Utah survey]
“Growth planning: Poll
finds most haven’t heard
of it, but share its goals”
Joe Baird
Salt Lake Tribune
May 16, 2003

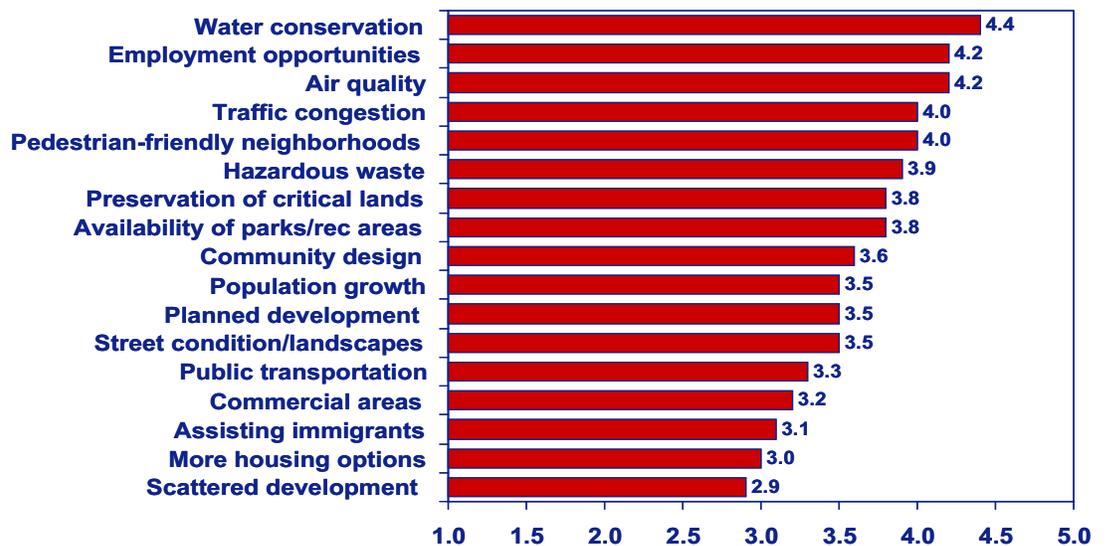
1st Most Important

41%	Education
21%	Employment opportunities
17%	Crime
6%	Highways, roads, etc.
6%	Air quality
4%	Growth
2%	Social services
2%	Availability of housing
1%	Public transportation

2nd Most Important

22%	Crime
22%	Education
14%	Employment opportunities
10%	Highways, roads, etc.
8%	Growth
7%	Air quality
6%	Availability of housing
6%	Public transportation
5%	Social services

The issues below illustrate those growth-related issues that were found to be the most important. Responses were ranked from “1” for not important, to “5” for extremely important.



- “Enduring American and Utah Values Which Transcend Good and Bad Times”, prepared for Envision Utah, May 2003.